

autoflow | ROI ANALYSIS



\$173,567

Total Ticket Sales Increase

Quick Lube A

One Month



88% ARO Increase

\$42,921

54 tickets

↑ \$795

Gen Service B

One Month



68% ARO Increase

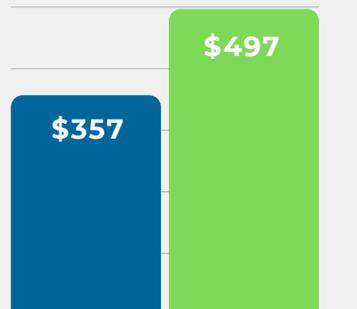
\$91,200

228 tickets

↑ \$400

Service + Tires C

One Month



28% ARO Increase

\$39,446

282 tickets

↑ \$140

STANDARD TICKET

Average repair order without a viewed digital vehicle inspection

TICKET WITH DIGITAL INSPECTION

Average repair order with a digital vehicle inspection opened & viewed

auto flow | ROI COMPARISON

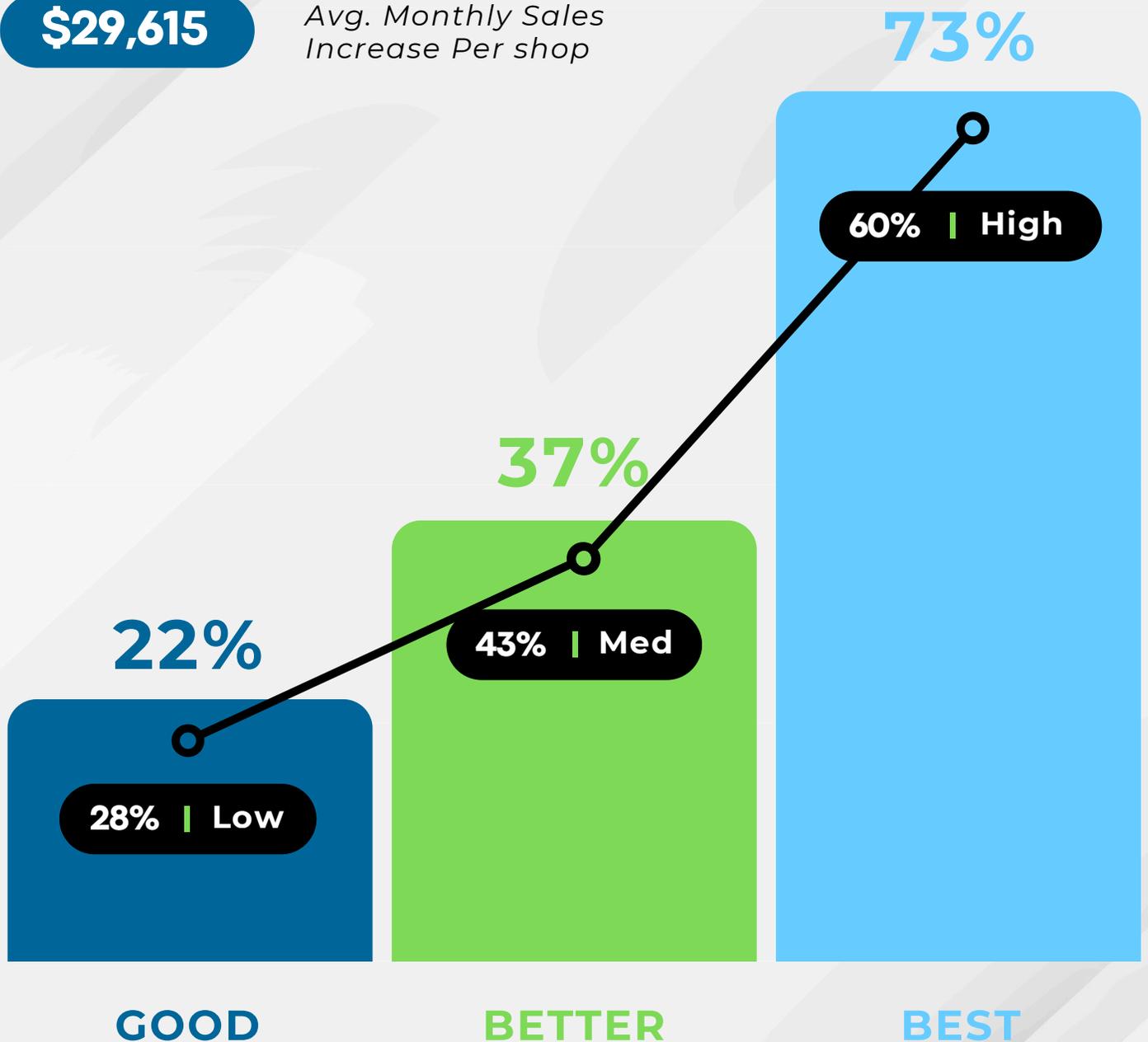


Sales comparison*

Comparing store sales for tickets with no viewed inspections against tickets with viewed inspections that include pictures and/or video.

\$29,615

Avg. Monthly Sales Increase Per shop



*Autoflow data consistently sees shops achieve a greater than 60% ARO Increase. Calculations are based on DVI performance numbers for Autoflow MSO client locations. Sales figures represent median market AROs for similar shops.